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THE GREAT DISRUPTION: HOW BUSINESS IS COPING WITH TURBULENT TIMES



Economist, United States, 2015. Paperback. Book Condition: New. 213 x 135 mm. Language: English . Brand New Book. The Great Disruption is a collection drawn from Adrian Wooldridge's influential Schumpeter columns in The Economist addressing the causes and profound consequences of the unprecedented disruption of business over the past five years. The Great Disruption has many causes. The internet is spreading faster than any previous technology. Emerging markets are challenging the west's dominance of innovation as well as...

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- Authored by The Economist, Adrian Wooldridge
- Released at 2015



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