



## Empowered College Reading: Motivation Matters (with MyReadingLab Student Access Code Card)

By Lee, Linda

Longman, 2008. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Subject Area Readings A Note to Instructors A Note to Students The Motivation Measure Unit One: Motivated Reading. Chapter 1. The Power of Motivation. Chapter 2. Active Reading. Chapter 3. Reading Efficiently. Chapter 4. Vocabulary Expansion. Unit Two: Textbook Reading. Chapter 5. Reading for Learning Methods. Chapter 6. Main Ideas. Chapter 7. Details and Logical Patterns. Chapter 8. Graphic Aids. Unit Three: Critical Reading. Unit Three: Critical Reading. Chapter 9. Drawing Conclusions. Chapter 10. Evaluating Arguments. The Reader. Reading for Learning Texts. Psychology Business Communication History Biology Appendix. Summary of the Motivation Stages. Credits. Index. The CD-ROM. The Motivation Measure Reading for Learning Texts. Marketing Business Textbook Chapters Sociology World History.



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