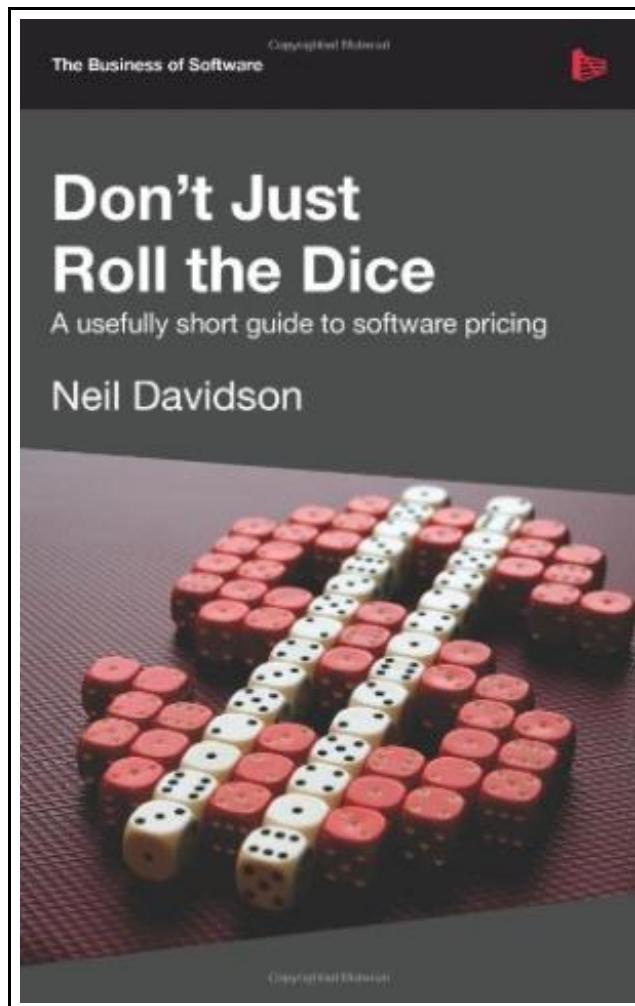


## Don t Just Roll the Dice: A Usefully Short Guide to Software Pricing



Filesize: 6.05 MB

### Reviews

*This composed pdf is wonderful. Indeed, it is actually perform, continue to an amazing and interesting literature. I found out this pdf from my i and dad suggested this pdf to understand. (Simeon Legros Sr.)*

## DON T JUST ROLL THE DICE: A USEFULLY SHORT GUIDE TO SOFTWARE PRICING

[DOWNLOAD PDF](#)

Red Gate Books, United Kingdom, 2009. Paperback. Book Condition: New. 198 x 122 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.How do you price your software? Is it art, science or magic? How much attention should you pay to your competitors? This short handbook will provide you with the theory, practical advice and case studies you need to stop yourself from reaching for the dice. Table of Contents Chapter 01: Some - but not too much - Economics Chapter 02: Pricing Psychology: What is your product worth? Chapter 03: Pricing Pitfalls Chapter 04: Advanced Pricing Chapter 05: What your price says about you (and how to change it) Why read this book? At Business of Software 2007 Michael Pryor held an impromptu session on how to price your software. So many people turned up, and so many people kept on arriving, that by the time they d introduced themselves there was no time left to talk about software pricing. I ve had similar experiences; in fact, How do I price my software? is probably the most common question I m asked by software entrepreneurs and product managers. This handbook is an attempt to answer that question. Neil Davidson, Author. About the Author Neil Davidson is co-founder and joint CEO of Red Gate Software. Red Gate was founded in 1999 and now employs some 150 people. It was Cambridge News business of the year in 2006 and has been in the Sunday Times top 100 companies to work for three years running. It was founded with no VC money and little debt. Neil is also founder of the annual Business of Software conference and runs the Business of Software social network.

[Read Don t Just Roll the Dice: A Usefully Short Guide to Software Pricing Online](#)[Download PDF Don t Just Roll the Dice: A Usefully Short Guide to Software Pricing](#)

## Relevant Kindle Books

---



### **Comic Illustration Book for Kids: Short Moral Stories for Kids with Dog Farts**

Createspace, United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.This is the Black White Color Version! BONUS - Includes FREE Dog Farts...

[Download ePUB »](#)

---



### **Telling the Truth: A Book about Lying**

Baker Publishing Group, United States, 2016. Paperback. Book Condition: New. 203 x 203 mm. Language: English . Brand New Book. Stories to Encourage Positive Behavior in Small Children The preschool and kindergarten years are some...

[Download ePUB »](#)

---



### **Children s Educational Book: Junior Leonardo Da Vinci: An Introduction to the Art, Science and Inventions of This Great Genius. Age 7 8 9 10 Year-Olds. [Us English]**

Createspace, United States, 2013. Paperback. Book Condition: New. 254 x 178 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.ABOUT SMART READS for Kids . Love Art, Love Learning Welcome. Designed to...

[Download ePUB »](#)

---



### **Children s Educational Book Junior Leonardo Da Vinci : An Introduction to the Art, Science and Inventions of This Great Genius Age 7 8 9 10 Year-Olds. [British English]**

Createspace, United States, 2013. Paperback. Book Condition: New. 248 x 170 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.ABOUT SMART READS for Kids . Love Art, Love Learning Welcome. Designed to...

[Download ePUB »](#)

---



### **The Wolf Watchers: A Story of Survival (Born Free Wildlife Books)**

Templar Publishing, 1998. Paperback. Book Condition: New. Shipped from the UK within 2 business days of order being placed.

[Download ePUB »](#)



**Environments for Outdoor Play: A Practical Guide to Making Space for Children (New edition)**

SAGE Publications Ltd. Paperback. Book Condition: new. BRAND NEW, Environments for Outdoor Play: A Practical Guide to Making Space for Children (New edition), Theresa Casey, 'Theresa's book is full of lots of inspiring, practical, 'how

[Download ePUB »](#)

---



**Everything Your Baby Would Ask: If Only He or She Could Talk**

Golden Books Pub Co (Adult), 1999. Hardcover. Book Condition: New. HARDCOVER, BRAND NEW COPY, Perfect Shape, Not a Remainder, No Black Remainder Mark BG-1007Fast Shipping With Online Tracking, International Orders shipped Global Priority Air Mail,

[Download ePUB »](#)

---



**Fart Book African Bean Fart Adventures in the Jungle: Short Stories with Moral**

Createspace, United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Black White Illustration Version! BONUS - Includes FREE Dog Fart Audio Book for

[Download ePUB »](#)

---



**Read Write Inc. Phonics: Grey Set 7 Non-Fiction 2 a Flight to New York**

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. 213 x 98 mm. Language: N/A. Brand New Book. These decodable non-fiction books provide structured practice for children learning to read. Each set of books

[Download ePUB »](#)

---



**Games with Books : Twenty-Eight of the Best Childrens Books and How to Use Them to Help Your Child Learn - from Preschool to Third Grade**

Book Condition: Brand New. Book Condition: Brand New.

[Download ePUB »](#)