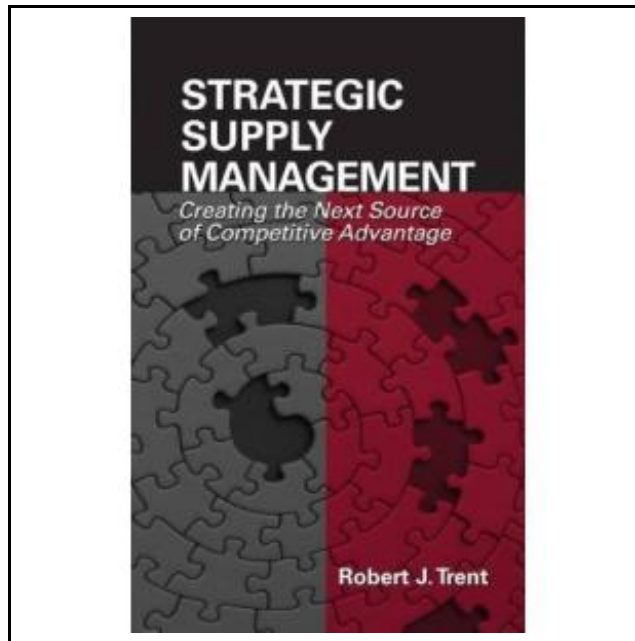


# Strategic Supply Management: Creating the Next Source of Competitive Advantage



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**(Prof. Devon Bernhard PhD)**

## STRATEGIC SUPPLY MANAGEMENT: CREATING THE NEXT SOURCE OF COMPETITIVE ADVANTAGE

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