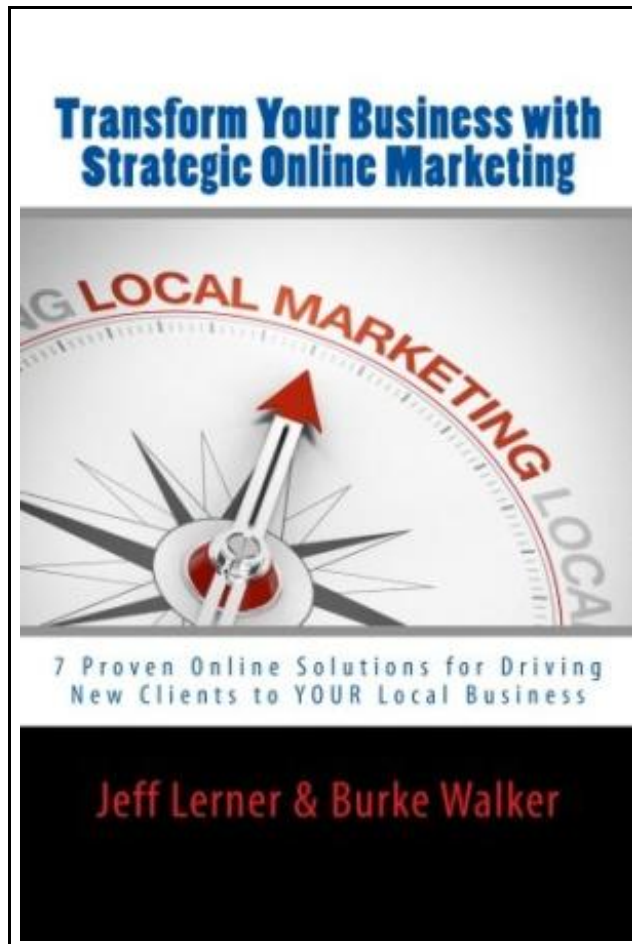


Transform Your Business with Strategic Online Marketing: 7 Proven Online Solutions for Driving New Clients to Your Business



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Reviews


This is the very best book i actually have read till now. It is loaded with knowledge and wisdom I am just easily could get a satisfaction of reading a created ebook.
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TRANSFORM YOUR BUSINESS WITH STRATEGIC ONLINE MARKETING: 7 PROVEN ONLINE SOLUTIONS FOR DRIVING NEW CLIENTS TO YOUR BUSINESS



Createspace Independent Publishing Platform, United States, 2016. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Small Business Owners need to have the key intellectual tools, processes, and resources on top of good old-fashioned grit and drive. There are a few things businesses often have hanging over them from past marketing efforts that can penalize them according to current standards online. The search engines are very specific about what they like and don't like when it comes to directory listings and websites. Failure to comply with the current standards can have a dramatic negative impact on how often a business is shown in local searches. Google, Yahoo, Apple Bing are the places to start. Adding a SMARTsite and locking it to the listings gives you a fully compliant presence with the search engines. Now it's time to look beyond the search engines to get more traffic and exposure. There are hundreds of alternate directories for every type of business that maintain listings. Xurli was built on the idea that the tools for success should be made available to anyone willing to invest in themselves. Google, Bing, Yahoo each have their own internal list of local businesses, kind of like their own Yellow Pages. When you search on one of these search engines for a local business, part of the search is in their own list. To secure proper placement on these lists (and on the search engines maps) you must claim and verify your business with each search engine and build out your listing to their specifications according to your type of business. Xurli handles the claiming, verification, building, and optimization of these listings for every type of local business. Xurli is on the phone daily with Google, Bing and...

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